SERVING SUCCESS LLP (T/A EFFINGHAM SCHOOLS TENNIS ACADEMY “ESTA” (formerly known as ST TERESA’S TENNIS ACADEMY “STTA”)) – PRIVACY POLICY

*Last updated: September 2019*

For the purposes of the General Data Protection Regulation ("GDPR") and UK data protection laws, the controller is Serving Success LLP (the “Venue”) of 42 Badingham Drive, Fetcham, Surrey KT22 9HA.

**About this document**

This privacy policy sets out the way we process your personal data and we’ve created this privacy policy to make sure you are aware of how we use your data as a member of our tennis venue.

**How we collect your information**

We may collect your personal data in a few limited ways, namely:

* Directly from you, when you fill in an online or paper booking form, when you make email enquiries directly with us, or when you interact with us during your time as a member in various other ways (for example, where you enter a competition, sign up for a course or lessons);
* From someone else who has completed a booking form or contacted us on your behalf enquiring about tennis lesson (for example a family member, friend or tennis coach who has provided us with your contact details for that purpose);

**The types of information we collect**

We may collect the following types of personal data about you:

* Contact and communications information, including your contact details (including email address(es), telephone numbers and postal address(es) and records of communications and interactions we have had with you);
* Age and date of birth for the purposes of organising children’s groups;
* Information about your health or medical conditions, where you have volunteered this, for example so that we can cater for you when you attend a Venue social event or a course/camp.

**How we use personal data**

Personal data provided to us will be used for the purposes set out at the time of collection and, where relevant, in accordance with any preferences you express.

More generally, we will use your personal data for the following purposes:

* Informing you about court / facilities opening hours;
* Fulfilment of orders for goods and services, including court bookings and lessons;
* Research and statistical analysis about who is playing tennis in our Venue;
* Communication about our Venue activities that we think may be of interest to you;
* Promoting our Venue and promoting goods and services of third parties (for example, equipment suppliers and organisers of tennis events) where we think this will be of interest to you;

where this is necessary for our legitimate interests (or the legitimate interests of a third party), and/or where we have your consent, as applicable.

**How we store personal data**

Personal data may be stored online or offline on numerous devices. The data will only be accessible by ourselves, or by our coaches with our express permission, in order to provide the services requested by yourself.

**Your marketing preferences**

We will always respect your wishes in respect of what type of communications you want to receive from us and how you want to receive them. There are some Venue related communications, however, that we need to send you regardless of your marketing preferences such as renewal reminders, changes to schedules, notices of formal meetings and information about venue closures and holiday opening hours.

You are in control of how we communicate with you. You can update your choices and/or your contact details by contacting us at:

Telephone: 07980 604372

Email: [esta@effinghamschools.org](mailto:esta@effinghamschools.org)

Post: 42 Badingham Drive, Fetcham, Surrey KT22 9HA

**Sharing your information with others**

We do not sell or share your personal data for other organisations to use other than as set out below.

Personal data collected and processed by us may be shared with our coaches and volunteers, for the purposes of administering your lessons.

**How long your information is kept**

We keep your personal data only for as long as necessary for each purpose we use it. For most data, this means we retain it for a period of seven years after your last interaction with us (for accounting, tax reporting and record-keeping purposes).

**Your rights**

Under certain circumstances, by law you have the right to:

* Request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
* Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
* Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
* Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.
* Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it. You can also withdraw your consent, where this is the basis for our processing your data (without affecting the lawfulness of our previous processing based on consent).
* Request the transfer of your personal data to another party.

Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.

**Contact and complaints**

If you have any queries about this privacy policy or how we process your personal data, or if you wish to exercise any of your legal rights, you may contact us by any of the following means:

* by email: esta@effinghamschools.org;
* by telephone: 07980 604372;
* or by post: 42 Badingham Drive, Fetcham, Surrey KT22 9HA.

If you are not satisfied with how we are processing your personal data, you can make a complaint to the Information Commissioner. You can find out more about your rights under applicable data protection laws from the Information Commissioner’s Office website: [www.ico.org.uk](http://www.ico.org.uk).